



proudly presents

Scarborough Walk of Fame

*Partner
Activation
Guide*
2024

hosted by
STC

Scarborough Walk of Fame is a division of SCRO

SCARBOROUGH
WALK
OF
FAME

Celebrating and Recognizing Excellence in Scarborough

Celebrating Community | Recognizing Achievement | Inspiring Tomorrow's Leaders

Join us on April 10, 2024, as we celebrate the Scarborough Walk of Fame (SWOF), a tribute to remarkable individuals who have reached great heights in their respective fields through hard work, perseverance, and courage.

Inductees will be honoured for their work by the Scarborough Walk of Fame Committee in SWOF Court at Scarborough Town Centre. These individuals are nominated by the Scarborough Community and represent various fields such as Sports, Arts & Culture, Entertainment, Health & Science, Education, Environment, Community, and Business. Currently, we have 65 inductees represented with a Star in SWOF Court.

Additionally, the Rising Star award will recognize and celebrate the new generation of leaders aged 16 to 25, - who have made significant contributions in community engagement, education, and culture, - further shaping the future of Scarborough.

SWOF 2024 is open to the public, and will be streamed to Scarborough community centres and senior homes. The "Walk of Fame Day" celebration will showcase the talent of Scarborough, including the unveiling of Stars ceremony.

Visit our SWOF digital media display located in SWOF court, where countless individuals are inspired by the best of Scarborough.

SCARBOROUGH.... a GREAT PLACE TO WORK, LIVE AND GROW



Glenn De Baeremaeker
Chair,
Scarborough Walk of Fame



Larry Whatmore
President, Scarborough
Community Renewal Organization



Thien Nguyen
Director & General Manager,
Scarborough Town Centre



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About Us

The Scarborough Walk of Fame is a volunteer-driven, non-profit organization committed to honouring exceptional citizens whose accomplishments bring pride to the community. We strive to celebrate and encourage excellence every day by maintaining a permanent tribute at Scarborough Town Centre in the form of our Scarborough Walk of Fame Court.

Since its establishment in 2006, our mission, revolves around three main goals:

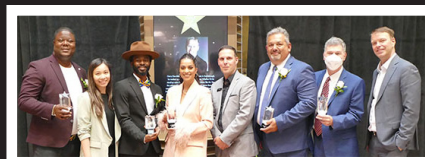
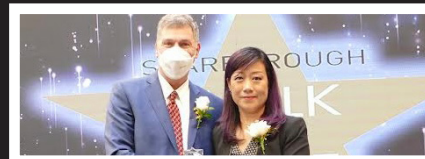
- ★ Celebrating the Community
- ★ Recognizing Achievement
- ★ Inspiring Tomorrow's Leaders

Situated at the Scarborough Town Centre, the heart of the community's social and economic activities, SWOF Court is a point of interest to more than 18 million visitors annually.



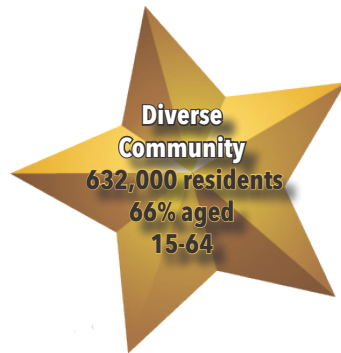


65
Stars
to date



SCARBOROUGH
WALK
OF
FAME

Why Get Involved?



Our Partners



PARK PROPERTY
MANAGEMENT INC.



A Strong and Prosperous Scarborough



2024 Scarborough Walk of Fame Partner Opportunities

EVENT PARTNERSHIPS

CELESTIAL
\$30,000

GALAXY
\$10,000

RISING STAR
\$7,500

LUNAR
\$5,000

NORTHERN LIGHTS
\$2,000

Exclusive event
speaking opportunity



Opportunity to introduce
and present Star



Photo opportunity
presenting Star award



Reserved
VIP seating



Logo on signage at
event celebration & program



Opportunity to walk in the
inductee parade



Company logo on all SWOF
social media & website



Logo on SWOF digital media
at SWOF Court (up to 24 months)



full screen

Invitation to meet and greet
and post event receptions



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